GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:2235
ANSWERED ON:11.12.2015
Regional Films on DD
Nishad Shri Ajay

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether any norms have been fixed for broadcasting of regional films on Doordarshan under Indian Panorma;

(b) if so, the details thereof including such films broadcasted on Doordarshan during the last three years and if not, the reasons therefor;

(c) whether any remuneration is provided for films selected under Indian Panorma; and

(d) if so, the details thereof and if not, the reasons therefor?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL RAJYAVARDHAN RATHORE (Retd.)

(a) to (d): Prasar Bharati has informed that Doordarshan is telecasting Regional Language feature films included in Indian Panorama in different International Film Festival of India (IFFI) which have been offered by producers/distributors to Doordarshan. During the last three financial years as well as current financial year till date, Doordarshan has telecast 55 regional panorama films, list thereof is at Annexure I and II.

Prasar Bharati has informed that the regional films are telecast under the category of National Award since 2003 at the following Royalty rates before launching Best of Indian Cinema scheme:

Swarn Kamal − 08.00 lakhs.
Rajat Kamal - 05.00 Lakhs.

The list of regional films so telecast and Royalty paid in the last three financial years is at Annexure I.

The new scheme "Best of Indian Cinema" was later launched on 10th November, 2013 and the remuneration /Royalty has been fixed as per the following criteria :-
i) Rs. 25.00 Lakh for television premier of the film on Doordarshan.
ii) Rs. 15.00 lakh for film already premiered elsewhere, on other channels.

The list of regional films so telecast and Royalty paid in last three financial years and current financial year is annexed as Annexure II.

In both the conditions films were procured for multiple telecast on Doordarshan Terrestrial & Satellite channels for a period of three years from the date of 1st telecast on Doordarshan National Network.
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